

*Don't decide now whether  
you want CREATIVE COMPUTING—  
just take a free 14-day home trial!*

\* \* \* \* \*  
\* Ten years ago, in late 1974, David Ahl's basement was \*  
\* charged with excitement. He was getting a new magazine \*  
\* ready to mail -- a magazine unlike any other ever seen -- \*  
\* a magazine about personal computers -- CREATIVE COMPUTING. \*  
\* Ten years later, the excitement is still strong, and we \*  
\* want to pass it on to you. Come celebrate our 10th Anni- \*  
\* versary and get fantastic savings on your subscription to \*  
\* CREATIVE COMPUTING -- a Special 10th Anniversary November \*  
\* issue -- your own 10th Anniversary desk clock -- and a \*  
\* chance to win an Apple IIe. Read on for further details! \*  
\* \* \* \* \*

Dear friend,

Just because CREATIVE COMPUTING is the oldest personal computer magazine is no reason for you to read it. Just because others think David Ahl is the best editor in his field isn't reason for you to buy it. And just because you can save money during our 10th Anniversary Offer ...

... that's not reason enough, either. However:

If you want help in organizing your finances -- if you need the latest information about new software and hardware -- if you want to computerize your home -- or learn a little French -- or find a more efficient way to write letters -- or increase your creativity -- or give a youngster a head start towards a better destiny ...

... then, yes, you do need CREATIVE COMPUTING!

CREATIVE COMPUTING is where you come for new ideas in applications -- where you find out what you can do with a micro -- where you discover new and better ways to expand your horizons.

You and I know that many people don't get full value from their micros. What a pity. But it's nothing to be red-faced about. Nobody ever told them. Nobody ever showed them how to get more fun and practical value from their systems.

That's why we're here.

We help computer users all the time, and must do it well -- because professionals use us, too. In fact, our biggest boosters are pros

*over*



who use micros for their livelihood. So it's no matter whether you use a computer in an office or lab, or whether you have one on your dining room table. Either way, you should have CREATIVE COMPUTING.

That's not all.

This is also where you come for hardware and software reviews and evaluations, and don't expect glowing praise to please everyone. We don't live in an ivory tower. We go into homes, schools, factories, offices, wherever -- checking to see what works and what doesn't.

And we tell you. With no hemming or hawing. We give you unbiased, upfront reviews to help you avoid purchasing mistakes.

Furthermore, CREATIVE COMPUTING does your comparison shopping for you -- telling you how much you can save in the marketplace. List prices may be 50% to 100% higher (or even more), so be careful. Before you buy, check our Street Price Index.

And for our 10th Anniversary we'll give you even more!

Order now and get a 5-function LCD quartz desk clock as a gift with your paid order. And to top it all, the Special 10th Anniversary November issue (sure to be a collector's item) will be reserved in your name.

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There's so much more to say, but let's get down to basics.

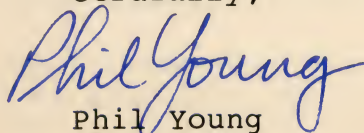
What does it all cost? Not much. While this offer is in effect you can have CREATIVE COMPUTING delivered to home or office for under 5¢ a day -- a saving of up to 33% off the full subscription price. Is that a bargain? You bet!

Anyway, you take no risk. Return the enclosed certificate and get a FREE 14-DAY HOME TRIAL. Read your first issue at your leisure. If not satisfied, send it back with your bill, and you won't owe a penny.

But I'm not worried. I know you'll like CREATIVE COMPUTING. Just wait. You'll want to keep right on getting it, and all you have to do is honor our invoice to get continuous mail service, including ...

... THE SPECIAL 10th ANNIVERSARY NOVEMBER ISSUE -- savings up to 33% -- and a free desk clock with your paid subscription!

Cordially,

  
Phil Young

P. S. Don't forget to enter our 10th Anniversary Apple IIe Sweepstakes! See your Entry Tickets for details.